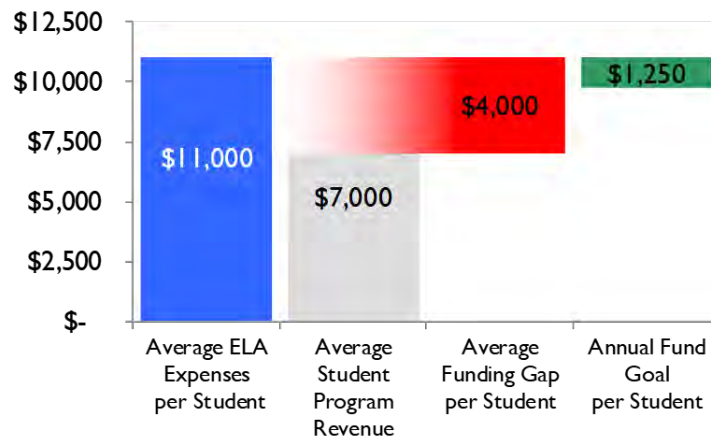
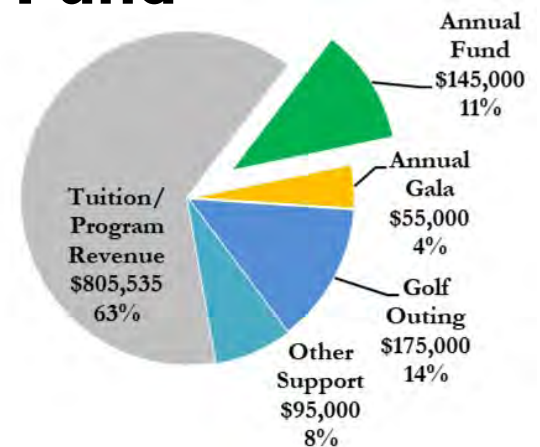


EAST LAKE ACADEMY

2017-2018 Annual Fund

The Cost of an East Lake Academy Education

The Board of Directors projects that the cost of providing exceptional instruction for the students of East Lake Academy will be approximately \$1,300,000 for the 2017-2018 school year. These costs include faculty and instruction costs, administrative expenses, utilities, insurance, occupancy and financing costs. **The Annual Fund financial goal of \$145,000 is equivalent to about 11% of expenses for the year.** This is the largest source of family funding for our school outside of tuition and fees and its success is critical to the operations of East Lake Academy.



If you have any questions, please email Dan Christoffel, Treasurer, at dchristoffel@eastlakeacademy.org or call 847-247-0035.

East Lake Needs Your Help

The Annual Fund provides supporters of East Lake Academy the chance to invest, through a tax-deductible contribution, in the school's mission to provide the highest quality education to our students and to contribute to their integral formation as Christian leaders. While the gap between expenses per student and the average tuition paid per student is about \$4,000, the Annual Fund goal per student is just \$1,250. **We ask all our parents to consider a gift of a MINIMUM OF \$1,250 PER CHILD enrolled at East Lake Academy to fund basic operating expenses.** In no way do we ask that every family give an equal gift, but rather that they make an equal sacrifice.

How you can make your Gift

(1) Please go our website:
<https://ela.ejoinme.org/AnnualFund> to make a credit card donation online - either one time or recurring -OR-

(2) Return this page to:
 East Lake Academy
 Attn: Annual Fund
 13911 W. Laurel Drive
 Lake Forest, IL 60045

Co-Founder's Society:

- Platinum: \$10,000 & above
- Gold: \$5,000 – \$9,999
- Silver: \$3,000 – \$4,999

ELA Supporters:

- Benefactor: \$1,500 – \$2,999
- Supporter: \$500– \$1499
- Sponsor: Up to \$499

Enclosed is my gift of \$_____

- Check to "East Lake Academy" Securities
- MasterCard/Visa/American Express

Acct.# _____
 CID _____
 Exp. Date _____
 Signature/Date _____

I/we pledge \$_____, by February 1, 2018.
 Please send me a reminder on: _____

My/our company matches charitable gifts.
 (Please enclose matching gift form, if applicable.)

Company name _____

Affiliation:

- Parent(s) Grandparent(s)
- Friend(s) Faculty/staff
- Corporate Other

Name(s) _____
 Address _____
 City, State, Zip _____
 Telephone _____
 Email _____

Please make checks payable to *East Lake Academy*. Gifts or pledges should be made before February 1, 2018 for inclusion in the current year campaign. East Lake Academy is a 501(c)(3) organization under the Internal Revenue Code. Contributions to the East Lake Academy Annual Fund are tax-deductible as allowed by law.

EAST LAKE ACADEMY

2017-2018 Annual Fund

An Investment in the Future

The Annual Fund

The Annual Fund is a yearly appeal to all the families and friends of East Lake Academy to contribute financially to help the school meet its annual operating expenses. Along with the Fall Golf Outing and the Annual Gala Benefit the Annual Fund helps to fill the gap between tuition and operating expenses. This fundraising allows East Lake Academy to keep tuition below the cost of comparable private schools on the North Shore of Chicago.



Campaign Goals:

- 1) \$145,000; and
- 2) 100% Participation

Leadership Giving Levels

Co-Founder's Society:

Platinum: \$10,000 & above

Gold: \$5,000 – \$9,999

Silver: \$3,000 – \$4,999

ELA Supporters:

Benefactor: \$1,500 – \$2,999

Supporter: \$500 – \$1,499

Sponsor: Up to \$499



13911 W. Laurel Drive
Lake Forest, IL 60045
P 847-247-0035 F 847-247-1937



ACADEMIC FORMATION FAITH FORMATION CHARACTER FORMATION APOSTOLIC FORMATION

Please See Reverse Side