



Fourteenth Annual Benefit & Gala Program Advertising Form



East Lake Academy will host their Benefit & Gala on Friday,
April 22, 2016 at Viper Alley with the theme "reimagine"

① Choose Advertisement Size:

② Complete Details:

Standard printed black and white

- \$ 50 Quarter Page - business card size
- \$ 100 Half Page - 5" x 4" landscape
- \$ 200 Full Page - 5" x 8" portrait

Special printed with spot color *first come ... first sold*

- \$ 600 Outside back cover - 5" x 4" landscape
- \$ 800 Auction paddle (printed one side - no pantone matches please)
- \$1000 "Cigar band" wrap

ALL advertising purchases
include one screen advertisement

*Reduced
prices*

Type: Business Friendship

Name: _____

Address: _____

City, State: _____

Zip: _____ Phone: () _____

Email: _____

@ _____

③ Personalize Your Messages:

Please print or type:

Remember to include your photo or company logo:

- Photo Enclosed
- jpeg file sent to kohaegbu@hotmail.com

Please label clearly; photos and artwork will not be returned

Personalize and strengthen your message!
Consider these ideas:

- Offer a special discount to East Lake Academy's community
- Congratulate a student, class, or the entire school
- Recognize a teacher or other faculty/staff member
- Praise your child or grandchild for their accomplishments
- Include our "reimagine" theme

To ensure publication in the auction catalog, order today!

Advertisement Submission Deadline March 20, 2016

**Sales
Information**

Sales Person's Name (print)

Class/Grade

Payment By:

Check: Advertiser's check # _____ in the amount of \$ _____ is attached

Credit Card: Credit Card authorization slip is attached

White/Yellow Copies East Lake Academy • Pink Copy Advertiser

East Lake Academy • 13933 W Laurel Drive • Lake Forest, Illinois 60045 • 847.247.0035 • ELA.Gala@yahoo.com

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