

# East Lake Academy

## 2018-2019 Annual Fund

*Making a Difference Today*

### The Annual Fund

The Annual Fund is a yearly appeal to all the families and friends of East Lake Academy to contribute financially to help the school meet annual operating expenses. Along with the Fall Golf Outing and the Annual Gala, the Annual Fund helps to fill the gap between tuition and operating expenses. The Annual Fund allows East Lake Academy to keep tuition below the cost of academically comparable private schools on the North Shore of Chicago.



Campaign Goals:  
1) \$145,000; and  
2) 100% Participation

#### Leadership Giving

Co-Founder's Society:

Platinum: \$10,000 & above  
Gold: \$5,000 – \$9,999  
Silver: \$3,000 – \$4,999  
Benefactor: \$1,500 – \$2,999

We ask all our parents to consider a gift of at least \$1,250 per child enrolled at East Lake Academy to fund basic operating expenses.

If you have any questions, please email Dan Christoffel, Treasurer, at [dchristoffel@eastlakeacademy.org](mailto:dchristoffel@eastlakeacademy.org) or call 847-247-0035.



EAST LAKE ACADEMY



East Lake Academy  
13911 W. Laurel Drive  
Lake Forest, IL 60045  
P 847-247-0035 F 847-247-1937  
[www.eastlakeacademy.org](http://www.eastlakeacademy.org)

Page 1 of 2

*Please See Reverse Side*

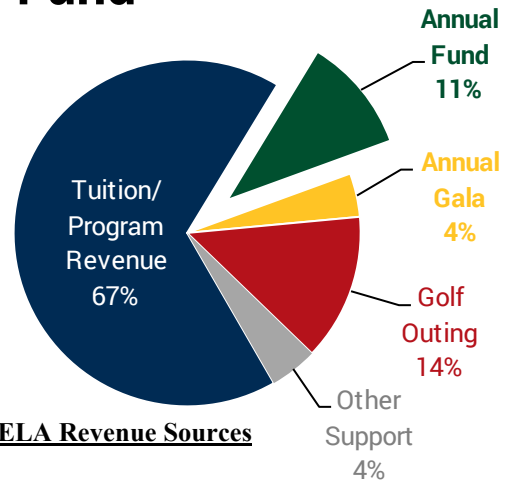


# East Lake Academy

## 2018-2019 Annual Fund

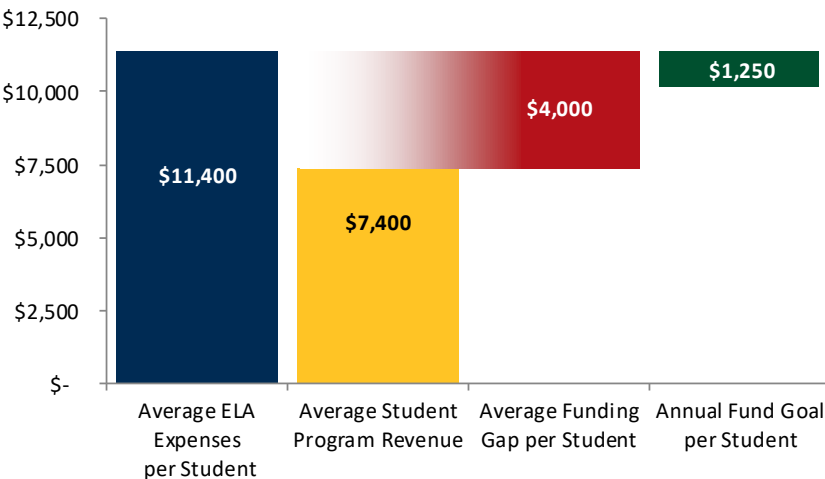
### The Cost of an East Lake Academy Education

The Board of Directors projects that the cost of providing exceptional instruction for the students of East Lake Academy will be approximately \$1,400,000 for the 2018-2019 school year. These costs include faculty and instruction costs, administrative expenses, utilities, insurance, occupancy and financing costs. **The Annual Fund financial goal of \$145,000 is equivalent to about 11% of expenses for the year.** This is the largest source of family funding for our school outside of tuition and fees and its success is critical to the operations of East Lake Academy.



**ELA Revenue Sources**

*Note: Amounts are approximate based on 2018-2019 Budget; percentages may not add due to rounding.*



*Note: Average Student Program Revenue is the total tuition, after/before care and fees paid by all families divided by the total number of students.*

### We Can Only Do it with Your Help

The Annual Fund provides supporters of East Lake Academy the chance to invest, through a tax-deductible contribution, in the school's mission to provide the highest quality education to our students and to contribute to their integral formation as Christian leaders. While the **gap between expenses per student and the average tuition paid per student is about \$4,000**, the Annual Fund goal per student is just \$1,250. **We ask all our parents to consider a gift of at LEAST \$1,250 PER CHILD enrolled at East Lake Academy to fund basic operating expenses.**

The mission of East Lake Academy is to provide our students with a complete formation of both the body and soul to fully develop them as Christian leaders. East Lake Academy seeks:

**To Teach** means to provide the student with the intellectual capabilities, content and skills needed to respond to the demands of today's society;

**To Educate** means to train the student in the habit of intellectual rigor, structured reasoning, and in the appreciation of beauty; it means to cultivate sensitivity, memory, imagination; and finally, to develop the art of communication and the ability to express oneself clearly and elegantly; and

**To Form** is to foster in each student the foundation of all virtue and integrity, leading the student to become a person for others, with an upright ethical code and sensitivity toward the needs of others.