



EAST LAKE ACADEMY

***EAST LAKE ACADEMY
ANNUAL FUND***

2021



TO TEACH, TO EDUCATE, AND TO FORM

Our Mission - Forming Catholic Leaders

Through accelerated academics, character development, faith and apostolic formation, East Lake seeks to send into the world exceptional Catholic leaders to serve Church and society.

Our community's collective contributions provide us the flexible opportunity to enhance our programs and enrich our students' educational experience. Annual giving is a critical component of our operating budget. As one of our three major fund raisers, your participation to this annual fund is an indicator of our community's shared commitment to ELA's success and sustainability and sends a powerful message to other donors.

We ask our parents to consider a donation of at least \$1,250 per enrolled child. Please know, every gift, regardless of size, makes a difference. Whether you give \$50 or \$10,000, know that your gift has an immediate and meaningful impact on East Lake.



Your Support Counts....

Times like these demonstrate the need for operational flexibility. We offered an in-person, full time program in creative and resourceful ways for the benefit of our school community. This demonstrates every day how adaptive and committed our faculty and staff are to the East Lake Academy mission. This flexibility comes at a cost as we support a growing population of 149 students.

East Lake Academy's need for your support right now is critical. Your gift to the Annual Fund ensures that we can pivot appropriately during this evolving situation and continue to provide a world-class education.

Due to COVID-19 and the government mandated lockdown the recent Annual Gala was cancelled making your contribution to the 2021 Annual Fund more significant than ever.

Gifts to the Annual Fund will strengthen our community by supporting the following initiatives this year:

- A campus focused on the education, health, and safety of our students, faculty and staff, through upgrades such as furniture, COVID-19 screening equipment, water bottle fillers, increased sanitization, cleaning equipment and supplies.
- Training to ensure that our educators deliver an impactful education via in-person learning and if necessary, online.
- Unmet student financial aid for families affected by the weakened economy.
- Technology resources to provide remote learning.

There are several ways to give:

- **MAKE A GIFT ONLINE:** <https://ela.ejoinme.org/AnnualFund>
- **MAKE A PLEDGE ONLINE:** <https://forms.gle/PhbsUshQBbFKe1979>
- **MAIL RESPONSE:** East Lake Academy, Attn: Annual Fund, 13911 W. Laurel Drive, 13911 W. Laurel Drive.
- **CALL OR EMAIL:** Dan Christoffel, (312) 244-6953, Dchristoffel@eastlakeacademy.org

....and We Greatly Appreciate it!

2020 Annual Fund Summary

Over \$150,000

RAISED IN FY20

Nearly \$20,000 in employer matches.

Tuition and fees do not cover the full cost of educating students. The Annual Fund helps close the operating gap, allowing more students to benefit from an East Lake Academy education.

\$1,800 Avg. Gift

RAISED IN FY20

\$15,000 Largest Gift

15% Donations

RAISED IN FY20

From Friends and Grandparents

ELA Family Participation

Greater than 92%

